

# KUNMI OLULEYE

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Snellville, GA 30039

1-770-982-1000  
kunmi@shebafoods.com

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## ENTREPRENEUR

Result-oriented and multi-tasking professional with decades of experience in managing intellectual property. Solid background in IT Technology, Publishing, Construction and African Culinary Arts. Consistently exceed sales goals and customer service expectations. Experienced in handling difficult situations and people while providing acceptable resolutions. Skilled in developing and implementing policies and procedures in various industries. Performs in accordance with organizational policies and goals. Manages commercial and non-profit organizations. Utilizes information system tools to improve efficiency of business operations. Recognized for foresight, tenacity and ethics in caring out responsibilities.



Courtesy: Tiffany Woolard

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## AUTHOR OF THREE BOOKS

*Life with Wal-Mart: A Vendor's Story*

Book Website: [www.lifewithwalmart.com](http://www.lifewithwalmart.com)

ISBN: 0965480135

*Selling My Food To Supermarkets, Distributors, Etc: Sheba Foods*

Book Listed on: [www.amazon.com](http://www.amazon.com)

ISBN: 0965480100

*The Cure of Chronic Hepatitis B, One Man's Cure: One Family's Experience.* Book Listed on: [www.amazon.com](http://www.amazon.com)

ISBN: 0965480194

Flavors of Africa Cooking DVD: Kenya, Nigeria & South Africa  
[www.flavorsof africa.com/cookingdvd.asp](http://www.flavorsof africa.com/cookingdvd.asp)

ISBN: 0965480143

## EXECUTIVE PRODUCER OF COOKING DVD EDUCATION THROUGH FOOD.

This is the first of 17 DVDs to showcase the exotic cuisines of Africa. Fun and entertaining!

*Flavors of Africa Cooking DVD featuring Kenya, Nigeria & South Africa*

View video (trailer) at [www.africandinnerandamovie.com/flavorstrailer.wmv](http://www.africandinnerandamovie.com/flavorstrailer.wmv)

## FOUNDER & HOST OF AFRICAN DINNER & A MOVIE [www.africandinnerandamovie.com](http://www.africandinnerandamovie.com)

## EDUCATION & DEVELOPMENT

2004 – Present, Business Certification

2004 – 2007, Business Certification

2004 Food Certification

1995 Simmons College, Boston, Massachusetts

1989 Simmons College, Boston, Massachusetts

Women Business Enterprise (WBE)

Minority Business Enterprise (MBE)

Seafood HACCP

M.B.A.

B.S., Computer Science & Business Management

## EXPERIENCE

## FOOD INDUSTRY

1988-Present

*Food Manufacturing, Packaging, Education and Catering*

- Ø Founder and Owner of Sheba Foods, the First and Only Manufacturer of Ready to eat African Cuisine. Website: [www.shebafoods.com](http://www.shebafoods.com)
- Ø Forecasts business development and implementation for Sheba Foods.
- Ø Responsible for day to day management of Sheba Foods.
- Ø Managed all aspects of product development, packaging and marketing.
- Ø Manages food research and development, production, packaging and sales.
- Ø Host of monthly African Dinner and a Movie.  
Web: [www.africandinnerandamovie.com](http://www.africandinnerandamovie.com).
- Ø Catering - Ethnic events especially weddings are our specialty.
- Ø Cooking Classes.

## HEALTHCARE / PUBLISHING

1996 -Present

*Activist & Author*

- Ø Lobbied extensively for the implementation of Hepatitis B vaccines for the newborn. It is now a U.S. law.
- Ø Received letters of commendation for community work on Hepatitis B.
- Ø Founder of Corporate and Children's Hepatitis Foundation, now known as Elohim Foundation.
- Ø Self published "*The Cure of Chronic Hepatitis B, One Man's Cure, One Family's Experience*".

## TECHNOLOGY

1989 - 1997

*Worldwide Technical Trainer & Writer / Consultant*

Lotus Development Corporation, an IBM Subsidiary

*Passport Group; Associate Consultant – Lotus Consulting; Technical Specialist - Software Development Group*

- Ø Technical Lead for a team of seven, and responsible for mentoring team members and keeping team moral up.
- Ø Developed technical documentations for the product consulting team to implement policies and procedures.

## Bank of Boston

*Consultant to the Executive Vice President*

- Ø Coordinated information flow on Mergers and Acquisitions.
- Ø Managed projects from conception through development planning, budgeting, and scheduling.
- Ø Supervise managers daily work flow.
- Ø Presented program highlights and Merger updates at Executive Board meetings.

## Oxfam America

*Consultant / Trainer*

- Ø Conducted Training Classes for international personnel.
- Ø Responsibilities include, capacity planning, quality assurance, performance tuning, root cause analysis, problem resolution, customer assistance and overall system integration support for development, testing and production servers.
- Ø Manage, supervised, implement change control process for team to improve/increase success rate
- Ø Involved in formulating strategy for implementing/supporting software products.

## MEDIA EXPOSURE

Please visit [www.shebafoods.com/news.aspx](http://www.shebafoods.com/news.aspx) and click on hyperlink to view data shown below

Media Inquiries/Requests: [media@shebafoods.com](mailto:media@shebafoods.com)

SEPTEMBER 2007

*Flavors of Africa Cooking DVD*  
[Play Video \(Trailer\)](#)

OCTOBER 2007

Release of Book *Life with Wal-Mart: A Vendor's Story*

MARCH 19, 2007

TELEVISION: FOX 5 ATLANTA  
[click here to watch TV clip](#)  
*Story on African Dinner and a Movie (ADAAM website)*

FEBRUARY 2007

Guest on Twanda Black's Radio Show Kiss 104.1 FM

JANUARY 2007

*Good Life Magazine p. 21*

*Simmons College Magazine p. 24*

*Simmons College is Kunmi Oluleye's (founder of Sheba Foods) alma mater, a Womens' University in Boston, Massachusetts started by two Harvard University Professors. Bachelors & Masters Programs.*

NOVEMBER 26, 2006

2:45PM EASTERN

WOR RADIO 710 - PHIL LEMPERT

[Click here for Supermarket Guru's website screenshot](#)

NOVEMBER 17, 2006

NBC'S TODAY SHOW - PHIL LEMPERT

NOVEMBER 2006

SIMMONS MAGAZINE

OCTOBER 12, 2006

ATLANTA'S WRFG 89.3FM SI STAH TIME

MAY 10, 2006

WEBCAST INTERVIEW @ THE PRAISE HOUSE

APRIL 22, 2006

CNN INSIDE AFRICA

[Click here to watch show](#)

Telecast in U.S., Europe, Asia, Africa, South America and other parts of the World that view CNN International.

April 22 12:30pm & 7:30pm

APRIL 2006

Prepared Foods

[Page 26](#)

MARCH 13 & 18 2006

Turner South's TV Show Home Plate  
 Guest of Marvin Woods. Episode #401 - Order In

JANUARY 31, 2006

Guest on Twanda Black's Radio Show Kiss 104.1 FM

SEPTEMBER 2005

New York City - United Nations Week  
 Sept. 12-16, 2005  
 African Presidential Encounters

APRIL 2005

Television

[Click here to Watch show](#)

<http://www.aibtv.com/womansplace2.htm> - ComingupAIBTV Show "Working It Out"

Print

*Atlanta Good Life Magazine, page 10 & 11*

April 2005 Issue

*(click on image for icon to expand to full size)*

MARCH 2005

*Turning Point Magazine*

March/April 2005 Issue

*(click on image for icon to expand to full size)*

FEBRUARY 2005

Television

AIBTV Show "A Woman's Place"

Print

*Atlanta Journal Constitution, Food Section, K2*  
 Feb. 24, 2005

*Atlanta Business Chronicle, Strategy Section B*  
 February 18-24, 2005

*(click on image for icon to expand to full size)*

JANUARY 2005

*Atlanta Tribune, page 60 & 61*

*(click on image for icon to expand to full size)*

DECEMBER 2004

*Atlanta Daily World, Back Cover Story*

Dec. 8, 2004

JUNE/JULY 2004

*New Birth Voice Magazine, Center Story Page 1 & 2*